

P.O. Box 625 Flourtown, PA 19031

4 March 2108

Benvenuti al nostro incontro dei membri generale 2018! Welcome to our 2018 General Member Meeting!

First and foremost, I would like to thank all the directors for their continued help and support. We have been working hard to try to keep our organization running smoothly and efficiently. I truly appreciate all the time, supplies and assistance all our volunteers have generously donated to EFASCE di Philadelphia.

Last year we were able to continue many programs EFASCE di Philadelphia had already provided as well as try out some new workshops to get our members more involved with their Friulan community.

## Our programs include:

- A quarterly newsletter to keep you to date on what EFASCE is planning and try to teach you a few new, fun facts, including: both Italian and Friulan language, tidbits about events and traditions celebrated throughout Italy, recipes, and book reviews.
   Our newsletter this year will focus on not only our local community, but sharing some information on the origins of EFASCE.
- Three levels of Italian classes continue to be taught Monday nights at the Venetian Club;
- Our annual *Festa dei Friulani*
- New Social Hour networking event.

This year, we are celebrating our 10<sup>th</sup> anniversary! We are looking to engage more members with new workshops and potential networking events. We hope to get more of our members involved and grow our Friulan Community. Please invite the Friulans you know to

join EFASCE di Philadelphia and share their family stories. Without you and your families, we cannot impart the stories of our ancestors or the pride we have in our Friulan heritage to future generations. We don't want to lose important family traditions or stories because we get too caught up in today's current events and fast-paced lifestyle.

Please keep an eye out for our already planned events:

- May Social Hour Thursday, May 17th, 2018 Stay tuned for more info!
- Ri-Scoprire Friuli and the Young Adults Program in Friuli in July
- October Festa dei Friulani and participation in Ciao Philadelphia

Don't forget to submit your Family Recipes, Remedies, Traditions and stories for our upcoming book!

I leave you with a few thoughts on Spring in Italian:

"Arriva marzo pazzerello; esce il sole e prendi l'ombrello!"

(Here comes crazy March; the sun comes out, and you grab your umbrella!)

Vento di marzo, odore di primavera!

(Wind of March, smell of Spring!)



SANDY RUN COUNTRY CLUB · ORELAND, PENNSYLVANIA Join us for Dinner, Dancing, & Music by The Heimat Klange Orchestra

Mandi!

Lisa A.Roman, President

# Segretariato EFASCE di Philadelphia

## Financial Statement - Ending December 31, 2017

| <b>ASSETS:</b> | Α | S | S | E | Т | S | : |
|----------------|---|---|---|---|---|---|---|
|----------------|---|---|---|---|---|---|---|

| Cash (Valley Green Bank)   | \$<br>18,732.21 |
|----------------------------|-----------------|
|                            |                 |
| INCOME:                    |                 |
| Dues                       | \$<br>4,110.00  |
| Donations                  | \$<br>250.00    |
| Italian Studies            | \$<br>8,887.50  |
| Annual Dinner/Fall Social  | \$<br>3,603.00  |
| Books/Pins                 | \$<br>50.00     |
| TOTAL INCOME:              | \$<br>16,900.50 |
| EXPENSES:                  |                 |
| Insurance                  | \$<br>975.00    |
| Italian- teacher           | \$<br>10,587.50 |
| Italian- supplies, rent    | \$<br>465.10    |
| Annual Dinner/ Fall Social | \$<br>4,359.49  |
| Donations                  | \$<br>50.00     |
| Web                        | \$<br>118.61    |
| Office supplies            | \$<br>142.08    |
| Postage                    | \$<br>300.25    |
| Organization-              | \$<br>712.29    |
| GMM,rent,po box,deposit CC |                 |
| TOTAL EXPENSES:            | \$<br>17,710.32 |
| NET:                       | \$<br>(809.82)  |
| ENDING BALANCE:            | \$<br>17,922.39 |

## EFASCE di Philadelphia General Meeting March 4, 2018

## **Committee Reports**

## Membership Committee

The EFASCE di Philadelphia organization is the only 501 C3 Friulan organization in the United States. We are very proud of the fact that our origin is in the Friuli region of Italy. Please help to keep our members united and bring in others who do not know about EFASCE. At this time we have 105 members. We cover 12 states, the Commonwealth of Puerto Rico, England and have three Honorary Members in Italy. Robert F. Roman Chair, Chairperson Membership Committee

#### **Entertainment Committee**

Keep an eye out for information on our next Social Hour - Thursday, May 17, 2018! We are working on the 10<sup>th</sup> Anniversary celebration which will be October 27th, 2018. *Anne L. Henry, Chairperson Entertainment Committee* 

#### **Italian Studies Committee**

In 2017, Italian classes continued to be well attended. Classes were held on Monday evenings at 6pm, 7pm, and 8:15pm in the game room of the Venetian Social Club.

54% of the 2017 students were returnees from the previous year.

New students are always welcome.

Madalena Lorenzon, Italian Studies Committee

#### Youth Exchange Committee

No participants for the 2017 programs held in Pordenone.

Three applications were sent to Pordenone for the Young Adults Program in 2018.

Madalena Lorenzon and Andrea Justice, Co-Chairs, Youth Exchange Committee

## **Library Committee**

The goal of the Library Committee is to place an annotated list of all the books available through EFASCE di Philadelphia on the EFASCE web site. We would like make these books available for lending to our members. We are still in the process of cataloging the books and deciding on an efficient method of circulation that would allow members to request books, check books out, loan periods and tracking returns. As soon as this is accomplished we will notify the membership in one of the quarterly newsletters. We have many books collected during conferences attended by the President Emeritus. ALL BOOKS ARE IN ITALIAN. If interested please get in touch with Robert Roman at <a href="mailto:EFASCEdiphiladelphia@verizon.net">EFASCEdiphiladelphia@verizon.net</a>. These books are available to be lent to our members, but they must be returned to Robert Roman.

The Library Committee is also working on a new book of old time Friulan family remedies. If you would like your family remedies to be included please send them to Bob Roman. In addition, to the remedies, we would include any family stories and/or recipes. So if you missed out on the last two books, here is another chance to include your family in this new publication.

Alessandra Cartelli and Robert Roman, Co-Chairs, Library Committee

Master Project Committee
2018 Friuli Adventure September 8-15, 2018
7 Nights Eurohotel Palace Maniago, Italy
7 Dinners, 6 Lunches, 7 Breakfast
2 Wine Tastings
Private Motor Coach with Guide
Cost \$2,200 per person plus Air and Tips

## Cities and Highlights

Maniago, Poffabro, Spilimbergo, Aquilia, Palmanova, Trieste, Treviso, Venzone Vajont Dam, Mosaic School, Roman Ruins, Basilicas, Star Shaped City, San Daniele Prosciutto Factory, Miramare Castle

For Information Contact: Bob Mack 215-620-0884 (cell) or 610-825-5468 (Home)

## **Newsletter Committee**

In 2017, we continued to report on the events of our local and parent secretariats, news regarding our members, and general information of interest to our Furlan community, including book reviews and links to Furlan videos.

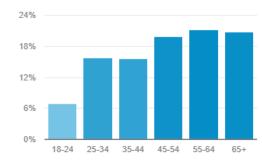
Over the past year, we've worked on expanding the content of the newsletter. We added a new section which covers a single topic over the four quarterly newsletters of the year. During 2017, this new section described the Provinces of Friuli-Venezia Giulia: Pordenone, Udine, Gorizia and Trieste. In 2018, the newsletters will feature the People and Origins of the EFASCE organization, beginning with Monsignor Gian Giacomo Coccolo, "Father of EFASCE". Additionally, we've added a 'Learn Furlan' section, which, in 2017, focused on words relating to dining, while in 2018 will focus on words relating to direction, location, or position. This section has drawn a few comments from our members, and we thank them for their continued inputs and corrections. We hope the translations encourage you to use them with your family and friends, and that you find them useful during a trip to Italy. We also added the 'Do You Remember' section, where we present a photograph and ask the readers to send in anything they remember about the photo: people, places, dates, etc. Photo submissions from our members are greatly encouraged. Is there something you would like to share with the membership?.....do you have a funny photo from the past?.....is someone celebrating a special event?.....can you stump the membership?..... do you want help in identifying people in an old photo? Send us a copy of your photo and what you know about it, and we'll include it in a future newsletter.

Please help us make this newsletter informative and enjoyable for all of our members. Send us your comments, corrections, ideas or suggestions, and keep us informed of any news that should be disseminated to the membership. We'd appreciate hearing from you. Thank you. Robert J. Henry and Joseph Colussi, Co-Chairs, Newsletter Committee

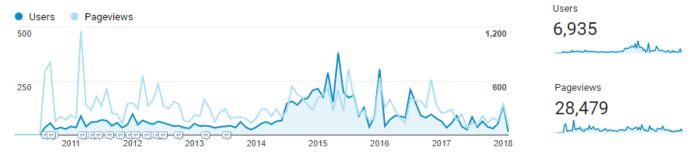
#### **Website Committee Report**

For 2017, our website continues to be a successful mode of communication for our members and information for the rest of the world. We have seen a decline of visits to our website in 2017, which we attribute to some events being cancelled, not participating in the student exchange or Ri-Scoprire Friuli, and our Facebook page drawing traffic. What is interesting is while the decline is mostly from our local US presence, we still maintain a high international exposure with 75 countries visiting our site. Even with an

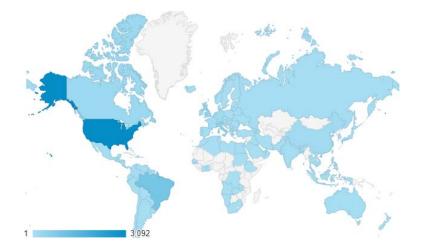
overall decline of visits, the number of pages looked at and the time on our site, per visit, has increased by 15%. We expect our web presence to increase in 2018 with: increased participation in programs and events; our new Web Site design; integration with Social Media; and strengthening our relationships with Efasce di Pordenone, other International affiliations. Since launching out **Facebook** page in May of 2016, we have 90 Likes, 87 Followers, and have seen an increase in the 18 to 34 age groups. It is hard to believe that our website has been up and running with



its original design for 8 years. Within those 8 years, our site was visited just under 9000 times, from 118 countries, service over 28,000 pages. We took another look at our website and what was available from today's technology and decided to take a fresh approach. The spirit of the original design by Charlie and Bobby created in 2010 is to be retained while offering better engagement, easier authoring and publishing of content, events, and notifications. Technology has changed a lot in the past 8 years, especially for the Web, and we intend to leverage those enhancements.

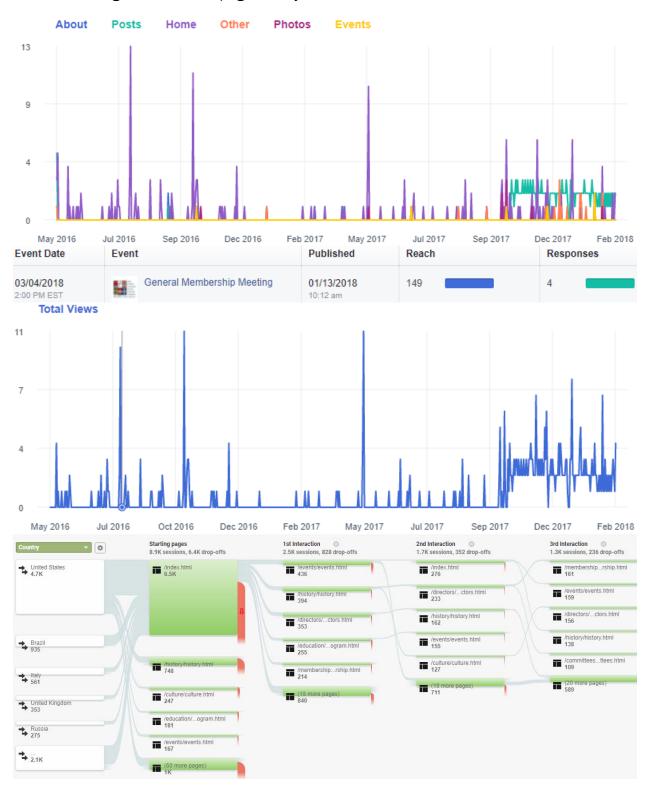


If you are interested in assisting with managing our web presences (website with Wordpress or Facebook), please contact a board member.



| 1.  | United States   | 3,092 (44.26%)     |
|-----|-----------------|--------------------|
| 2.  | Brazil          | 933 (13.36%)       |
| 3.  | ■ Italy         | <b>466</b> (6.67%) |
| 4.  | United Kingdom  | <b>354</b> (5.07%) |
| 5.  | (not set)       | 283 (4.05%)        |
| 6.  | <b>●</b> Canada | <b>245</b> (3.51%) |
| 7.  | China           | 149 (2.13%)        |
| 8.  | Germany         | 131 (1.88%)        |
| 9.  | Australia       | 95 (1.36%)         |
| 10. | India           | 62 (0.89%)         |

Since launching out Facebook page in May of 2016: 90 Likes, 87 Followers.



Daniel Giacomelli and Drew Justice, Co-Chairs, Website Committee